Message from Head of Department

Dear Colleagues

I am happy to share with you another issue of Newsletter of Department of Management Sciences at CIIT Lahore covering activities took place from July to December 2013. It has been extremely wonderful period of innovative activities, teaching & learning experience and progress towards excellence in the area of research and publications. We published almost fifty research articles in last six months in IF/ISI indexed journals at the same time our colleagues at the Department won four funded projects. Recruitment drives and graduate directory prepared by Job Placement Cell of the Department greatly helped our graduating students to start their professional career.

Establishment of Student Teacher Committee at the Department paved the way to take onboard our students, our most precious asset, in the academic and administrative affairs to make their stay more meaningful and enjoyable. Our colleagues have initiated the process of establishing COMSATS Marketing Association and COMSATS HR Forum, which I think will be culminated in the next semester.

We have been through rigorous exercise of local and international moderation process of handbooks, question papers and answer scripts. Overall outcome of this exercise depicts very bright future of our classroom teaching and assessment mechanism. Here it will be appropriate to appreciate learning attitude of each and every person in the Department to come up to international standards.

Department of Management Sciences at CIIT Lahore has the privilege to establish Global Forum of Islamic Finance (GFIF) in 2013. Everyone at the Department remained fully involved to make GFIF 2014 a mega success. I am sure this time once again my colleagues will prove that they have excellent networking and management skills to arrange international conference of large scale to keep CIIT Lahore’s flag even higher.

In addition to GFIF there were several seminars organized by the department in last semester. A grand seminar to promote tourism among youth in collaboration with TDC Punjab remains the highlight. Seminar to promote drug free society was also a success. Participation of HR managers from different leading industries in Lahore in another seminar arranged by Soft Skills Development Committee was well appreciated by faculty and students both. Participation of several senior executives in a business plan competition under TiE4Youth Club at the Department was one more achievement.
Our commitment to social responsibility remained unshaken this time again. We continued with the campaign to promote cleanliness at the Campus. Plantation has become a regular activity of our students. Movement to promote responsible biking has initiated in Fall-2013 at the Department besides facilitating colleagues at the Campus to get their driving licenses.

Visits of international academics is another tradition that continued in Fall-2013. Presence of Dr. Lindmann from Germany and Dr. Jamshed Uppal from USA was quite fruitful for students and faculty. We are in the process of inviting one senior academic from Germany and one from Canada in Spring-2014. I hope to have positive impact of such efforts of engaging international academicians every semester.

Experience of going through a rigorous audit during the visit of NBEAC accreditation committee was worthwhile. Reflections during meetings and evaluation of procedures and processes gave directions for future. I am hopeful to have good announcement by HEC about accreditation very soon (In shaa ALLAH).

I wish you all prosperous future.

Dr. Abdus Sattar Abbasi
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Ms. Binish Nauman, Lecturer, arranged a guest speaker session for her HR specialization students of MBO, MBT, BBA. Guest speaker was Ms Maryam Shah (Team Leader Organization Development & Change Ali Akbar Group).

The main themes of presentation were

* How Learning & Development takes place at Ali Akbar Group
* How various techniques of employee engagement are applied at workplace of Ali Akbar Group
* How to spend first 90 days at your workplace to have strong and positive impact on others
* Question/Answer sessions
Social Entrepreneurship

COMSATS TiE4Youth Club under the supervision of TiE Lahore organized an exclusive session on Social Entrepreneurship on 6th December, 2013. The purpose of this session was to introduce the concept of social entrepreneurship among the participants and to motivate them to adopt this emerging phenomenon. Mrs. Ammara Farooq Malik (CEO SEPLAA Foundation) was the guest speaker at this occasion. She gave a refreshing session about:

- What social entrepreneurship is?
- Why does one need to be aware about social entrepreneurship?
- How is Social entrepreneurship different from Not-for-profit organization?

The session was a cross sectional analysis about how an individual can become a social entrepreneur. She discussed how social entrepreneurship can be started under different forms of businesses such as sole proprietorship, corporation, partnership or NGO. She motivated the participants on exploring new endeavors and motivated them on doing whatever it takes to achieve their goal.
Job hunting
On December 13, Mr Fahad Javed and Mr. Zaryab Sheikh organized a seminar on “JOB HUNTING”. Mr Qasim Ali Shah, author of “Kamiyabi ka paigham” delivered this lecture.

Responsible biking
A seminar was arranged by department of Management sciences on “responsible biking in Pakistan” in collaboration with Pakistan bikers Club.

Tourism in Pakistan
Mr. Fahad Javed and Mr. Zaryab Sheikh organized a seminar to promote tourism in Pakistan”. Mrs. Tahia Noon MPA and advisor Tourism to chief Minster (CM) Punjab, Mr. Habib ur Rehman Gilani, Managing director TDCP, and Mr. Leo, a German consultant engaged by CM Punjab to develop tourism promotion strategy for Punjab, Ms. Sarah Qureshi Manager operations TDCP and Mr. Agha Moosa Raza from Ufone delivered their talk on Tourism.
Diversity Challenges & Management

A seminar on the topic of “Diversity Challenges & Management: Considerations for Effective Decision-Making in Business” was held on Monday, 02-12-2013 at 02:00 pm in Conference Room (D-Block). Dr. Bahaudin G. Mujtaba the distinguished presenter, who is the professor of management at H. Wayne Huizenga School of Business and Entrepreneurship, Nova Southeastern University delivered this lecture.

Potential career path in capital market

Dr. Abrar and Mr. Abbas Zaidi from Escorts Bank Ltd. conducted an awareness seminar on November 7th 2013, for a potential career path in capital market.

Youth and Drugs free educational Institutes

Mr. Fahad Javaid and Mr. Zaryab sheikh from Department of Management Sciences and Laureate Foundation organized a Seminar on “Role of Youth in the formation of Drugs free educational institutes” with the collaboration of “Drug Free city Lahore” on 19 December, 2013.

Following were the Guest Speakers

- Dr. Samia Amjad (Social Worker)
- Dr. Abdus Sattar Abbasi (HoD MS)
- Dr. Asad (HoD Chemical Engg.)
- Shabir Sarwar (Columnist Daily Times)
WORKSHOP

Workshop for student’s soft skills development (Interviews).

Team of students soft skills development committee—comprising of Ms. Binish Nauman, Ms. Jawaria Fatima, Mr. Tariq Hameed Alvi, and Mr. Amad Rashid—organized a workshop for graduating students of CIIT Lahore. The purpose of the workshop was to enhance student’s interviewing skills. For this purpose a simulation interview exercise was conducted by experts in HR field who were invited from corporate sector. Final semester students' participation was mandatory for this workshop. Following are the names of panelists which came and guided our students through mock interviews:

1. Ms. Rabia Afsheen general manager HR, Qarshi Industries.
2. Mr. Asif Zahoor general manager HR, Crescent Brands.
RECRUITMENT DRIVES

Recruitment Drive of Coca-Cola

Mr. Fahad Javaid Incharge Job Placement Cell of Department of Management Sciences organized a Recruitment Drive of Coca-Cola on Friday, 29-11-2013 with the coordination of development cell of CIIT, Lahore. Passed out Students of MBA and BBA participated in this drive. The recruitment team of Coca-Cola presented an introduction of their company and finally they conducted screening test of student for interview.

Recruitment Drive of Harvest Topworth International

Ms. Naila Yousaf and Mr. Fahad Javaid from the Job Placement Cell of Department of Management Sciences organized Recruitment Drive of Harvest Topworth International on 05-12-2013. Final semester students of MBO and BBA participated in this drive. The recruitment Team of Harvest Topworth International presented an introduction of their company and filled up initial information of interested candidate (students). Finally the conducted screening interview of student.
INDUSTRY VISITS

Inauguration ceremony of SMEDA's Internship

A delegation of seven students of BBA and MBA headed by Mr. Umar Farooq, Dept of Management Sciences, visited the inauguration ceremony of SMEDA’s internship portal held at Pearl Continental Hotel, Lahore on November 8th 2013. The Chief guest of the ceremony was Secretary, Ministry of Industries and Production, Mr. Shafqat Hussain Naqvi, and other members included President Lahore Chamber of Commerce, Mr. Sohail Lashari, Dr Mujahid Kamran VC of Punjab university, and Mr. Arif Saeed Chaudhry, Director Service Industries. The CEO of SMEDA Mr. Sardar Ahmed Nawaz Sukhera delivered the inauguration speech. SMEDA has developed an internship portal to enable SMEs and industrial sectors all over Pakistan to seek internees, through an E-platform for students. This is a unique platform that is created to spur entrepreneurship and channelize talent for building an innovative, knowledge-based economy.

Students’ Visit to the Lahore Stock Exchange.

October 23, 2013 event management Committee of MS department arranged a Field Trip for students to visit to the Lahore Stock Exchange.

Students’ Visit to IHSAN Textile

BSBA-DDP students visited IHSAN textile to understand their management practices. Students had a formal interview with the General Manager, Ihsan Textile, Mr. Zahid Cohune.
Students’ Visit to Sapphire fibers Limited

On 20\textsuperscript{th} of December 2013 Students of Mr. Mansor Ahmed, Lecturer MS, visited Sapphire Fibers Limited, a vibrant business of Sapphire group of Industries for investigating their management practices. Students discussed in detail the following practices of management:

- Organizational Culture
- All aspects of Human Resource (orientation, hiring, training...)
- Hierarchy
- Communication Channels
- Motivation during work
- Leading and Controlling
- Coping with stress
- Job Burnout
- Incentives
- Conduct of performance evaluation
- Other practices

HR Manager, Mr. Waqas, offered internship to the students in his organization. Students later visited Production, Marketing, Finance, and Human Resources Departments.
STUDENT WEEK ACTIVITIES

Event Management Committee of the Department of Management Sciences organized the following activities during student week:
- Fun Fair
- Brand Mela
- Musical Night
- Bonfire
- Tug of War
- Badminton Tournament
- Comfest’13
- Students’ welcome and Farewell Parties
COMFEST’13

Team of Comfest’13 (event Management Committee of department of Management sciences, faculty of department of Chemical Engineering and students of all departments) organized the following activities:

1. Photography
2. Filming
3. Poster Making
4. Amazing race
5. Minute to win it
6. Interactive games
7. battle of the bands

STUDENT’S WELCOME AND FAREWELL PARTIES

• Event Management Committee and 7th semester students of BBA organized a Farewell party for final semester students of BBA. HoD MS and faculty members of MS department participated in this event.

• Event management Committee of MS department also arranged a Welcome Party for the first semester students of BSBA (DDP) & BSECO. This party hosted by 2nd semester students of BSBA (DDP) & BSECO.

• On October 30, 2013, A welcome Party for the first semester students of BBS has been organized by event management committee of MS department. This party hosted by 2nd semester students of MBT.

• A Welcome Party for the first semester students of MSPM has been arranged by 2nd semester students of MSPM under the supervision of event management committee of department of MS.
Second Economics Day

Ms. Hina Amir arranged “2nd Economics Day” on December 12, 2013. Students of BS-ECO Batch FA12, FA13, and SP12 presented their final projects in form of documentaries and models on different economic issues. Head of department (HoD), Dr Abdus Sattar Abbasi, along with faculty members inaugurated ceremony and appreciated the students and encouraged them to continue such activities in future.

Cleanliness day

CIIT Lahore, demonstrated a great zeal for its employees and students by starting COMSATS CLEANLINESS DAY on 13th October, 2013. The whole event was carefully and successfully executed by Muhammad Shomail Sarwar from department of...
Graduate directory

The Job placement cell of Department of Management Sciences, finalized graduate directory in FA13, of BBA and MBA program.

Certificate distribution

Event management committee of MS department distributed the certificate of participants of Lahore stock exchange Sessions.

   b) Second Session: Financial Products and Services : October 22, 2013
   c) Third Session: Field Trip / Visit to the Exchange : October 24, 2013

GFIF 2014

COMSATS Institute of Information Technology Lahore, Pakistan is proudly hosting the 2nd Global Forum on Islamic Finance (GFIF), after the successful conduction of the 1st GFIF, another platform for scholars from around the globe in the field of Islamic finance to share latest developments in Islamic finance and related fields and all participants to quench their desire to be informed more about the field due to its increasing success in the world market.

Meeting with Dean

A meetingFaculty of Department of Management Science with Dean Faculty of business administration was held on Saturday December 14, 2013. The Meeting was followed by an interactive presentation by Dr. Saeed Akbar on “The Role of Lecturer as a Mentor and Large Group Lecturing: Issues and Challenges”.

MOUs

Department of Management sciences signed different MOU in fall 2013.

- “Pakistan Bikers Club” to promote responsible biking among youth.
- “IRTI” to support GFIF 2014.
- “IBFC” UK to support GFIF 2014.
HEC delegation visit

HEC Accreditation Inspection Committee had visited the Department of Management sciences on November 25-29, 2013. Accreditation Inspection Committee have different meetings with Head MS, Focal person, Program coordinators, faculty members, students of MS and dinner with MS departments Alumni on 26th of November 2013.

New joinings and promotion

- Mr. Syed Atif Ali shah has joined Management Sciences department in Jan, 2014 as assistant professor.

- Mr. Imran Ur Rehman has joined Management Sciences department as senior research officer in fall 2013.

- Mr. Muhammad Ahmed has become the part of Management sciences department in fall 2013. He joined as a lecturer.

- Mr. Tariq Hameed Alvi lecturer MS, has been promoted to Assistant Professor in fall 2013.
## RESEARCH AND PUBLICATIONS

Research Productivity of Department of Management Sciences, Fall 2013

### Journal Publications

<table>
<thead>
<tr>
<th>SR. #</th>
<th>Author(s)</th>
<th>Article / Journal Title</th>
<th>Vol., Issue, No, PP</th>
<th>Category (ISI Indexed/Impact Factor)</th>
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<tr>
<td>5-</td>
<td>Afza, Talat and Usman Yousaf (2013)</td>
<td>“The Impact of Mergers on Efficiency of Mutual Funds in Pakistan”</td>
<td><em>Caspian Journal of Applied Sciences</em>, accepted for publication</td>
<td>ISI Indexed</td>
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<td>No.</td>
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<td>20-</td>
<td>Saqlain Latif’ Satti, Muhammad Shahid Hassan, Haider Mahmood and Muhammad Shahbaz</td>
<td>Coal Consumption: An Allemate Energy Resource to Fuel Economic Growth in Pakistan</td>
<td>Economic Modelling 36(Jan), 282-287 Netherlands</td>
<td>IF=0.557 Yes</td>
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<td>22-</td>
<td>Khalil Ahmad and Haider Mahmood</td>
<td>Evidence on the Openness-Inflation Puzzle: The Case of Pakistan</td>
<td>Bangladesh Development Studies</td>
<td>Journal on J-Stor Expected Soon36(4)</td>
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<td>24-</td>
<td>Naiha Tabassum, Ahmad Kaleem and Mian Sajid Nazir</td>
<td>Impact of Real Earnings Management on Subsequent Financial Performance</td>
<td>Published in Middle-East Journal of Scientific Research 17 (4): 551-560, 2013</td>
<td></td>
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<tr>
<td>28-</td>
<td>Huma Nawaz and Kanwal Bilal (2013)</td>
<td>Impact of human capital growth on FDI; an econometric analysis</td>
<td>Elixir international Journal 65 (C) 2013</td>
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Journal Papers submitted for Publications

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Research Projects

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<th>Title of Project</th>
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<tr>
<td>1-</td>
<td>PI: Dr. H Zahid Mahmod,</td>
<td>Currenly working on project Title: Scope of tunnel Technology Transfer: Adoption Productivity and Efficiency Analysis</td>
<td>HEC</td>
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<td>April 2013 to April 2015</td>
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<td>2-</td>
<td>PI: Dr. Muhammad Khan, Co PI: Dr. H Zahid Mahmod, CoPI Dr. Yahya Rasheed.</td>
<td>Title : Barriers to women empowerment in Pakistan: A case of Textile industry. Project Submitted to IDRC Worth 3 hundred thousand dollars,</td>
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<td>3 hundred Thousands Dollars</td>
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THANKS