Dear readers,

The department of Management Sciences is by far the largest of all the departments of CIIT Lahore Campus. With the students and faculty/staff strength reaching 2500, the department is home to several curricular and non curricular activities, all with the focus of delivering a well integrated whole of entrepreneurial outlook with industry driven mindset and skill-set. The bimonthly newsletter for the months of March and April 2012 would give you an overview of the activities taken place in the defined time-period.

Happy reading!

Dr. Ahmed Kaleem

Head- Department of Management Sciences
“It is the supreme art of the teacher to awaken joy in creative expression and knowledge”

Albert Einstein

Imran Saleem

Imran Saleem, holds a Master of Science degree in Accounting and Financial Management from the renowned Lancaster University’ UK. Imran was involved in thorough research with regards to Equity Valuation using Accounting models and comparatives during his Master’s program. Furthermore, Imran is gratified with his expertise in the fields of Financial Reporting Analysis, Accounting for Complex Entities and Management Control Systems. Before becoming a valuable addition to the COMSATS family, Imran had worked for Fergusson Pvt Ltd as an analyst as well a marketing consultant for the London based MVA Consultancy’ UK. Also considered as one of the pioneers of the COMSATS-Lancaster Dual Degree Program, Imran has intentions of further research in Equity valuation and/or effects of R&D on stock market returns for Pakistani firms.
“Education is an ornament in prosperity and a refuge in adversity”

Aristotle


"A dream doesn't become reality through magic; it takes sweat, determination and hard work."

Colin Powell


‘Education is not preparation for life; education is life itself’

John Dewey


“Success is never final, failure is never fatal. It's courage that counts”

George F. Tilton


Mr. Mansoor Ahmad took final year MBA graduates of Business Policy and Strategy on a visit to Shoukat Khanam Memorial Hospital as a part of their research project.

The aim of the study was to identify best, merit based and corruption free business practices required for institution building and extending it to build other health related institution. The research group was based on 5-6 Students, and they visited Human Resources, Marketing, Quality Assurance and Operations Departments.

This visit proved to be a sharp learning curve for the students and helped them in the completion of their research project. It also gave them the confidence after interacting with industry experts.
CIIT celebrated its 10th anniversary in virtue of which a students’ week was celebrated from March 17-22, 2012. The week provided the students with several podiums to showcase their versatility and talents, one of which was the campus-level “Bonfire” scheduled for March 21, 2012 and hosted by the Department of Management Sciences. The event was managed by the able team of students and faculty in-charges; Iram Tanvir, Faiza Hassan, Fahad Javed, Umer Farooq, Muhammad Kashif, Ahmed Hassan.

The event was fabricated around the theme, “Vampires VS Angels”, highlighting the timeless war between good and evil. The same attained much desired sponsors attention, attracting names like DHL, PEPSI Co., Nestle, Innovative, Q-Mobile, Jockey, Power bull, Abbasi brothers, and Hang ten.
The timeline of the event made sure that the show presents a full package entertainment; starting from the welcome notes given by the vampires and angels, who long awaited the attendees to witness the display of power by both sides, to the Fire-eaters displaying the fire of passion.

Other items included; dances around the bon, Vampire & Angels, best of the best singers, ramp walk, special group dances, and rock music band and parody e.t.c. The event also had a display of stalls ranged from items such as BBQ, fast food, Golgapay, Paan, Walls ice-cream, T-shirts and Face-painting e.t.c. Together, they attracted much longed for media attention. Reporters from Geo TV, Express News, City 42 and Dawn News covered the event.

The event enjoyed unprecedented success, in acknowledgement of which the worthy Director, Dr. Mehmood Ahmed Bodla, announced the celebration of students' week in all upcoming semesters. Moreover, the event brought the students, faculty and staff on board as they all worked together to make it as memorable as it is today. Addendum, it initiated the development of new ties with the industry and media that would be enjoyed in the times to come. Over 2,250 attended the event that was concluded with the national anthem of Pakistan sung by all the participants.
Farewell and Welcome
Parties

"Education is the passport to the future, for tomorrow belongs to those who prepare for it today."

Malcolm X

The welcome and farewell parties form a very important part of a student’s life. Various departments arranged for their respective farewell and welcome parties during the student week. For the new students it was the beginning of the most care-free as well as most important part of their lives.

And for the old students the farewell parties marked the ending of student life and the beginning of their professional careers full of challenges and opportunities. The students prepared various skits and dance items and each party was concluded with a dinner for the students as well as the faculty members.
“Education is the light that sheds the darkness. Darkness of hatred, darkness of ignorance”

Speech at the Dhaka University Convocation on, 24th March, 1948

“Those of you who have still to continue your studies for some time, do not allow yourselves to be exploited by any political party or self-seeking politician, your main occupation should be in fairness to yourselves, in fairness to your parents and indeed in fairness to the State, to devote your attention solely to your studies. It is only thus that you can equip yourselves for the battle of life that lies ahead of you. Only thus will you be an asset and a source of strength and of pride to your State. Only thus, can you assist it in solving the great social and economic problems that confront it and enable it to reach its destined goal among the most progressive and strongest nations of the world”

“Youth is that spark which needs no ignition”

Youth in order to make our country developed, has to sacrifice not only their lives by protecting Pakistan at the borders but also has to protect from internal threats, and make the society a healthy place to live. It is possible only, if the youth realize to stay healthy by sacrificing selfishness and by thinking dedicatedly for the growth of nation. As a Pakistani youth, being proud of our rich and varied heritage, we take an oath whole-heartedly that, we will strive for the development of our country and our people and in their well being and prosperity alone, lays our happiness.