

*Newsletter
Management Science
Department*



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Conference for Business, Economics and Behavioral Sciences 2009

The Center for Research of Department of Management Sciences, COMSATS Institute of Information Technology, Lahore had organized 'COMSATS International Business Research Conference' on November 14, 2009. It was a conference for "Business, Economics and Behavioral Sciences". It is pleased to inform you that with the blessings of Allah and untiring efforts of CBRC 2009 team, this conference turned out to be a great success.

A Conference dinner was held on November 13th and Dr Shaukat- Director CIIT- Lahore and Dr.Ehsan Malik, Director IBA, Punjab University; graced the occasion with their kind presence and thought provoking speeches.

The conference started at 9:00 am sharp. Dr. S. M. Junaid Zaidi, Rector CIIT, commenced the ceremony. The "Welcome speeches" were delivered by:

- ✦ Dr. Shahbaz S. Gill,
Conference Chair
- ✦ Dr. Ahmed Kaleem, Head, Department of Management Sciences
- ✦ Dr. Talat Afza, Dean, Faculty of Business Administration
- ✦ Dr. Shaukat Ali Hayat, Director CIIT Lahore
- ✦ Dr. Zafar Iqbal Chaudhry, Chief Guest, President Lahore Chamber of Commerce



Key note speech was delivered by Dr. Shahid A. Zia, General Manager, Bank of Punjab, and Secretary Marketing Association of Pakistan and Ex. Deputy Management Director Lahore Stock Exchange. He highlighted the issues faced today by businesses in the global market place.

CBRC 2009 was attended by the participants from 59 local universities and 13 foreign universities; moreover, 91 papers were selected for oral presentation in the conference in total, out of which 63 local papers and 28 international Papers were presented in the conference.

CIIT Lahore is grateful to everyone who supported and encouraged this conference and made it a success and is indebted to the foreign participants for their valued presence.

Details of session Chair and panel Experts

Dr. Ehsan Malik IBA Punjab University
Dr. Zaheer-ud-din, IBA Karachi
Dr. Bashir Khan, Iqra University
Dr. Aslam Khan, Hi-Tech University
Dr. Ansari, Dean Urdu University
Dr. Tallat Afza, CIIT Lahore
Dr. Shaista Waqar, Quaid-e-Azam University
Dr. Mushfiq Ahmed from Bangladesh
Dr. Nadeem Safwan, Foundation University
Dr. Hafiz Ishaq Ahmed
Dr. Abdul Ghafoor Awan, Islamia University

Dr. Maqbool Sial, Dean Sargodha University
Dr. Kashif Ur Rehman, Iqra University
Dr. Tahir Hijazi, CIIT Islamabad
Dr. Nayyar A Zaidi, Lahore School of Economics
Dr. Isham, International Islamic University, Malaysia
Ms. Mahapara Sadaqat, Karachi University
Dr. Azam Khan, University of Paris
Dr. Ahmed Kaleem, CIIT Lahore
Dr. Salman Ahmed, CIIT Lahore
Dr. Hina Abbasi, CIIT Lahore
Dr. Ghazala Yasmeen, Bahawalpur

Pictures highlighting the Conference



International Online Language Conference

We congratulate Ms Sadaf Fatima for the article she presented in the Second International Language Conference in July 2009. Her article highlighted the “The challenges of teaching business English to multilingual audiences in Pakistan”. She emphasized, that the Pakistani teachers need to realize the importance of practicality in their classrooms. She was of the opinion that teachers should make students practice activities like hand shake, eye contact, audience handling, maintaining courtesy, public speaking, developing appropriate dialogue etc as part of learning business English.

Well-done
Ms. Sadaf Fatima!

Institute of Engineering and Technology Presentation Competition

Institute of Engineering and Technology is a UK based well known Information Technology organization that holds different events in high profile institutions around the world. This year, IET organized their yearly event at University of Engineering and Technology Lahore, the event was

organized on 7th and 8th of October. Around 30 participants were present over there. Mr. Waqas Malik student of BBA batch7 of Management sciences of CIIT Lahore also attended it. Mr. Waqas did exceptionally well in the first round. In the next and final round there were 8 selected finalists, including the Comsian. Out of those eight finalists, two stood first, Mehwish from UET and Waqas Malik from COMSATS. The tie breaker was done by honoring Mehwish with the cash prize and Waqas with a Distinction certificate. The winner of IET presentation competition would be called for an international



Competition in Singapore or England. Dr. Ahmed Kaleem, Head of the Management Sciences Department, and Mr. Sami Lashari Head of Adeeb Literary Society of COMSATS gave huge appreciation and promised to fund for the next international phase of the competition.

Well-done Waqas!

COMSMAG's Editor Succession

November 24, 2009 was dedicated to find out all those who deserved to be in the editorial board and who could be a valuable addition in the already existing team of editors. The new editors were to be selected by taking a minor test which was designed both in Urdu and English languages to select editors for English and Urdu sections alike. The venue for the commencement of test was conference room of 'A' block and the applicants were supposed to arrive for the test at 1:30 pm sharp. Out of those who applied, the new editors who were selected included Mr. Ammar Rehman of BTE, Mr. Osama Yousaf of BTE, Mr. Muhammad Awais of BTE, Mr. Israr Bashir Chishti and Mr. Waqas Malik of Management Sciences and Mr. Ali Haider Awan of Chemical Department. The first task is done as Comsmag is smoothly underway and the only thing that is needed to take place is the interest of potential writers and their zeal to turn in good, affirmative and constructive pieces of writing. These will just be the elements Comsmag needed to adore to make it more attractive, sumptuous and a true representative of Comsians.

A Walk to Remember

Event Management Society for Department of Management Sciences organized a movie night on October 29th, 2009 by showing an award winning movie "A Walk to Remember". It was the first event of EMS. This event went successful and a positive feedback from the participants was received. The In-charge of EMS, Mr. Fahad Javed congratulated everyone on the great success and appreciated the team members on their hard work and devotion. His idea was to launch EMS and to give first organized platform to all the haphazard individual events taking place in COMSATS.

